

Anoushka Sandeep

UI/UX Designer

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www.linkedin.com/in/anoushka-sandeep 

Portfolio

www.nytreas.com

Education

Drexel University

2021 - Present

User Experience &
Interaction Design Major,
Data Science Minor
Dean's List 2021 - 2023

Rutgers University

2020 - 2021

Computer Science

GPA: 3.9 / 4.0

Hard Skills

- ✦ Figma
- ✦ HTML/CSS
- ✦ Javascript
- ✦ React.js
- ✦ Adobe XD
- ✦ Adobe CC
- ✦ Python

Soft Skills

- Project Management
- Prototyping
- Wireframing
- User Research & Testing
- Team Collaboration
- Storytelling
- Adaptability

Professional Experience

UI/UX Designer at Agilence Inc. *April 2023 - September 2023*

- * Conducted user research and testing to revamp the analytics experience to efficiently manage key performance indicators (KPIs). Designs are slated for inclusion in upcoming release.
- * Produced, iterated, and organized mid- to high-fidelity designs, wireframes, and prototypes using both Adobe XD and Figma
- * Presented designs and solutions to product management and software development teams based
- * Dynamically communicated design strategies by presenting research, possible solutions, and established designs to marketing, development, and product teams
- * Designed and integrated cohesive iconography used across the analytics product

Design Intern at Night Kitchen Interactive *March 2022 - September 2022*

- * Created UI and UX layouts and prototypes on Figma for web development (House of Representatives Website, African American Veterans Monument Website, City of Camden Web Application)
- * Designed and developed graphics on Figma, Photoshop, and Illustrator for project use (iconography for Smithsonian Air and Space Museum's Rocket Lab, general marketing, graphics for website production)
- * Organized and refined content submitted by clients for website production (image processing & content population)

Leadership

Vice President, Secretary of Drexel CHI UX Club *June 2023 - Present*

- * Managed marketing department, including overseeing marketing post launches, newsletter production, and optimizing marketing strategies
- * Assisted with leading all organizational events and engage our members
- * Organized, created, and sent weekly newsletters (including creating graphics)

Head of Art Department for INK! Literary Magazine *September 2018- June 2020*

- * Reviewed and critiqued art submissions from artists in the magazine staff
- * Planned and prepared activities for meetings and events

Awards/Honors

- * National Medalist and Gold Key recipient for Scholastic Art & Writing (for paintings Matriarch and My Little Sister) - 2019
- * Congressional Award (Regional) for an Honorable Mention for the New Jersey Congressional Art Competition - 2019